

NAPT 2020

NATIONAL PROTON CONFERENCE

April 26 - 29, 2020

The Renaissance Hotel
Nashville, TN



Corporate Supporter Prospectus



The National Association
for Proton Therapy



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CORPORATE SUPPORTER PROSPECTUS

Note: The Exhibit hall is directly attached to the General Session ballroom at this hotel

~~PRESENTING SPONSOR (\$35,000)~~

SOLD OUT

* Only ONE sponsorship available at this level

* **Exclusive opportunity to present Industry**

Symposium Lunch (food/beverage and AV included) *

Prime exhibit area (10' x 10' display space)

* "Our PRESENTING Sponsor" Logo on ALL printed materials

* Recognition in the Conference Program

* Ad at Top of Conference Mobile App on ALL Pages

* Full Page Ad in Conference Program

* Logo and link on event website

* Pre-conference email advertisement to conference attendees

* One page insert (up to 8.5 x 11 inches) in the Registration Packet

* 6 complimentary staff registrations, plus reduced registration rate for additional staff

* 4 complimentary guest/customer registrations

* Recognition on signage for general sessions and inclusion of logo in general slide deck

* Recognition on pre- and post-conference emails to conference attendees

* Name Badge Ribbon indicating PARTNER Sponsor for representatives

* Recognition on signage in pre-function lobby space

* Verbal THANK YOU from the podium by the NAPT Leadership during conference welcome

* Press Release Recognition

* Access to all education programs

PARTNER (\$25,000)

* Prime exhibit area (10x10 display space)

* "Our PARTNER Sponsors" Logo on ALL printed materials (including postcard)

* Recognition in the Conference Program

* Full Page Ad in Conference Program

* Logo and link on event website

* Pre-conference email advertisement to conference attendees

* One page insert (up to 8.5 x 11 inches) in the Registration Packet

* 5 complimentary staff registrations, plus reduced registration rate for additional staff

* 3 complimentary guest/customer registrations

* Recognition on signage for general sessions and inclusion of logo in general slide deck

* Recognition on pre- and post-conference emails to conference attendees

* Name Badge Ribbon indicating PARTNER Sponsor for representatives

* Recognition on signage in pre-function lobby space

* Verbal THANK YOU from the podium by the NAPT Leadership during conference welcome

* Press Release Recognition

* Access to all education programs





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EXECUTIVE (\$20,000)

- * Prime exhibit area (6' display space) in exhibit hall
- * Logo and link on event website
- * Half-page ad in the Conference Program
- * Recognition in the Conference Program
- * Recognition on pre and post-conference emails to conference attendees
- * Pre-conference email advertisement to conference attendees
- * 4 complimentary staff registrations, plus reduced registration rate for additional staff
- * 2 complimentary guest/customer registrations
- * Recognition on signage in pre-function lobby space
- * Recognition at general sessions, including signage
- * Name Badge Ribbon indicating EXECUTIVE Sponsor for representatives
- * Access to all education programs

LEADER (\$15,000)

- * Prime exhibit area (6' display space) in exhibit hall
- * Logo and link on event website
- * Quarter-page ad in the Conference Program
- * Recognition in the Conference Program
- * 3 complimentary staff registrations, plus reduced registration rate for additional staff
- * 1 complimentary guest/customer registrations
- * Recognition on signage in pre-function lobby space
- * Recognition at general sessions, including signage
- * Name Badge Ribbon indicating LEADER Sponsor for representatives
- * Access to all education programs

SUPPORTER (\$7,500)

- * Exhibit area (6' display space) in exhibit hall
- * Logo and link on event website
- * Recognition in the Conference Program
- * 2 complimentary staff registrations, plus reduced registration rate for additional staff
- * Recognition on signage in pre-function lobby space
- * Access to all education programs

EXHIBITOR (\$5,000)

- * Exhibit area (6' display space) in exhibit hall
- * 1 complimentary staff registration, plus reduced registration rate for additional staff
- * Access to all education programs

NON-PROFIT EXHIBITOR (\$1,000)

- * Exhibit area (6' display space) in exhibit hall
- * 1 complimentary staff registration, plus reduced registration rate for additional staff
- * Access to all education programs



TARGETED SUPPORT OPPORTUNITIES

~~* Exclusive Welcome Reception Host Opportunity (\$10,000—only one available)~~ **SOLD OUT**

- Company logo exclusively highlighted at event with GOBO lighting
- Exclusive recognition on Welcome Reception signage
- Verbal acknowledgment at Welcome Reception
- Recognition on all printed and web materials for Welcome Reception
- Recognition on signage in pre-function area
- Recognition in Conference Program

* **Hotel Room Key Card Sponsorship**
(\$7,500)

- Dual Logo with Company Logo & Conference Logo
- Recognition on signage in pre-function area
- Recognition in Conference Program

* **Wi-Fi and Charging Station Sponsorship**
(\$5,000)

- Exclusive recognition on signage and at charging stations
- Placement of approved corporate collateral
- Recognition on signage in pre-function area
- Recognition in Conference Program

* **USB Drive Sponsorship (\$5,000)**

- Dual Logo with Company Logo & Conference Logo
- Recognition on signage in pre-function area
- Recognition in Conference Program

* **Padfolio Sponsorship (\$5,000)**

- Dual Logo with Company Logo & Conference Logo
- Recognition on signage in pre-function area
- Recognition in Conference Program

~~* Lanyard Sponsorship (\$5,000)~~ **SOLD OUT**

- Dual Logo with Company Logo & Conference Logo
- Recognition on signage in pre-function area
- Recognition in Conference Program



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CORPORATE SUPPORTER AGREEMENT – You can also register online <http://napt2020.com/registration>

We, the undersigned, hereby agree to participate in the NAPT National Proton Conference, April 26-29, 2020, as an

_____ supporter for the amount of _____. We understand that booth assignments will be made only after payment is received by NAPT. In the case of cancellation, a refund will be possible only if NAPT receives your cancellation in writing by the cancellation deadline. No refunds will be made for cancellations received after the cancellation deadline. There are no exceptions to this rule. **The cancellation deadline is January 26, 2020 (to receive 50% back of your registration). After January 26, 2020, there will be no refunds allowed.**

Company or Organization Name _____

Booth Contact Name & Email (to appear in program) _____
(All exhibit material will be forwarded to contact at address below.)

Title Mailing Address [No P.O. Boxes, please.] _____

City _____ State _____ Zip _____ Country _____

Telephone Number _____ E-mail Address _____

List up to three competitors that you do not wish to be placed next to. (We cannot guarantee that you will not be placed next to a competitor.)

1st _____ 2nd _____ 3rd _____

An NAPT representative will work with you to select a booth location once payment is received.

If paying by check, please make payable to National Association for Proton Therapy and mail to the address below.

If paying by credit card, please complete all of the information below to ensure that your credit card is accepted and your payment is approved.

Total Amount Enclosed: \$ _____

Credit Card Type: Visa Master Card American Express

Credit Card #: _____ Exp. Date: _____ CVN # _____

Payment Authorized by (Print Name as it appears on card): _____



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Scan and email this Agreement form with payment to NAPT at jfort@proton-therapy.org
*** THE APPROPRIATE FEE MUST ACCOMPANY THIS APPLICATION TO ENSURE PROCESSING. ***

Conference Registration Details

Registration

All exhibitors must register through the conference website at napt2020.com/registration. An email with detailed instructions on completing the registration process will be sent to you once NAPT has received your signed agreement form. This will also include promotion codes to access the complimentary registration and reduced registration rates.

Accommodations

All exhibitors are responsible for booking their own hotel rooms. NAPT 2020 has rooms available at a reduced conference rate at The Renaissance Hotel, Nashville, TN. These can be booked through the conference website at napt2020.com/housing.

Exhibitor Manual

The exhibitor manual will be available by late October 2019. It will contain details about the set up and break down timeline, shipment and storage, ordering AV services, location of your booth, etc.

Sponsorship and Exhibition Deadline - All sponsorship agreements must be received by December 20, 2019.

Exhibitor Guidelines

Purpose

The National Proton Conference is sponsored by the National Association for Proton Therapy. The attendees of these meetings are physicians, physicists, dosimetrists, nurses, therapists and related oncology professionals. The purpose of the exhibit is to allow companies an opportunity to complement the scientific sessions by informing and educating the membership on the latest developments in equipment, supplies, and services that are available.

Contract

By signing the Corporate Support Agreement, the Exhibitor agrees to abide by all of the requirements contained in this Prospectus, the Exhibitor Service Manual, and any correspondence from NAPT to the Exhibitor. Together, these documents comprise the contract between NAPT and the Exhibitor.

Agreement

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend NAPT from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest, and attorney's fees), which NAPT may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission.

Booth Rental Rates

The fee includes booth space, 6' draped and skirted table, company identification sign, badges for the allotted company representatives, and two chairs. Assignment of booths will be made only when NAPT receives full payment. Internet and electrical requirements are additional and available through the conference venue.

Exhibitor Cancellation

Notification of an exhibitor's decision to cancel exhibit space must be submitted in writing to NAPT Registration by email to jfort@proton-therapy.org

ALL registrations cancelled before Sunday January 26, 2020 will be refunded, less 50%. After January 26, 2020 ABSOLUTELY no refunds will be allowed after that date. However, should you be unable to attend at the last minute, registration may be transferred to another individual at the same company. Registration fees cannot be transferred to any future event.

NAPT Cancellation

In the event that NAPT cancels the meeting and/or the exhibits for any reason, the exhibiting company may receive a full refund. NAPT will not be responsible for, nor pay any other penalties, fees, damages, liquid damages, expenses, salaries/vendor or employee compensation that the exhibiting company may suffer.





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Hotel Information

A block of rooms have been reserved at the conference hotel. The special rates designated for the block rooms will be available three days before and after the official dates of the meeting(s) based on availability. For hotel reservations, a personalized web site will be created. Be sure to mention that you are attending the NAPT 2020 meeting. Reservations requested after the cut-off dates will be based on availability at the hotels prevailing rates.

Space Assignment

Whenever possible, space will be assigned according to the exhibitor's choice, but the final arrangements will be determined by NAPT Meetings Manager. Space will be assigned on a first-come, first-served basis. Once an application with full payment is received, a confirmation letter will be sent. Booth number will be assigned closer to the event.

Location Relative to Other Exhibits

Exhibitors may use the application for exhibit space to designate their preference for location near other companies or their desire not to be located adjacent or opposite designated companies. These requests will be honored to the greatest extent possible in conjunction with assignment priorities and requests for specific locations on the exhibit floor.

Booth Construction

Booth contents may not exceed eight (8') feet in height including signs, banners and displays. Solid construction within the first two (2') feet of the booth may not exceed 48 inches in height. Exhibits cannot include or overflow into an aisle or neighboring booths by ceiling or floor covering. Two-story exhibits are not permitted.

Crate Storage

Empty crates, boxes and cartons must be removed from the exhibit area by 5:00 p.m. after the initial set up in the Exhibit area. These materials should be nested as much as possible. "Empty" stickers, which will be available at the Registration Desk, must be placed on all containers to be stored and returned at the close of the exhibition. Containers or skids without the "Empty" stickers will be considered refuse and disposed of. Crates, boxes and cartons may not be stored behind booth backgrounds. Do not store anything of value in crates that will be placed in storage.

Exhibitor Designated Contractor (EDC)

All exhibitors using an EDC must submit to NAPT, in writing, on the exhibiting company's letterhead (letters from contractors will not be accepted), the name of the contracted company and address, a contact person and business

telephone number. NAPT Meetings Manager must receive this letter by March 2, 2020. Letters received after the cancellation deadline will not be approved and EDCs will not be allowed to provide their services. If the Exhibitor is shipping directly to the Hotel, additional costs may incur which will be the Exhibitor's sole responsibility. NAPT **will not** be responsible for any storage, shipping and receiving costs.

EDCs must submit to NAPT an original certificate of insurance that provides for not less than \$1,000,000 of general liability insurance including property damage and workman's compensation. This certificate must name NAPT as the certificate holder or as additionally insured, and must be valid over the dates of exhibition including installation and dismantlement. All original certificates must be received by NAPT by the specified due dates. An EDC that fails to send in an official insurance certificate by the specified due dates will not be allowed to provide their services (NO EXCEPTIONS).

Shipping Instructions

Materials shipped in advance should be sent directly to the official contractor (or the Hotel if no contracting official is decided on) and addressed exactly as shown in the service manual. You will receive a service manual after your application and check have been received by NAPT. Shipment must include all the information indicated in the service manual. If it is not included and excessive handling is called for, an additional fee will be assessed to include time and labor involved in placing the shipment. The facilities will assume no responsibility for your shipments if lost, damaged, or stolen.

Liability

Exhibitor shall indemnify NAPT, its officers, directors, agents, employees, and members against any and all liability, loss, claims or actions, and the defense thereof (including reasonable attorney's fees and costs), based upon or arising out of damages or injury (including death and environmental damage) to persons or property caused by or related to any act or omission of Exhibitors, its employees, agents, subcontractors, or vendors. Exhibitor further agrees that NAPT, and its respective agents and employees shall not be responsible in any way for 1) damage, loss or destruction of any property of Exhibitor or 2) injury to exhibitor or its representatives, agents, employees, licensees or invitees. Exhibitors shall not allow any children in the exhibit hall during installation or dismantlement.

Insurance

It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss. Exhibitors shall maintain at a minimum the following insurance: Worker's Compensation insurance—statutory requirements; Employer's Liability insurance—\$100,000 each accident, \$500,000 policy limits, and \$100,000 each employee; Commercial General Liability insurance—\$1,000,000 each occurrence; Personal Injury Liability insurance—\$1,000,000 each occurrence; Business Automobile Liability—\$1,000,000 each accident; Umbrella Liability—limit of not less than \$1,000,000. If requested by NAPT, Exhibitors shall provide NAPT with certificates evidencing the required coverage before the conference.

Security

NAPT and the hotel assumes no responsibility for the safety of the property of the occupants of the booths, their officers, agents, or employees from theft, damage by fire, accident, or other causes. NAPT will provide a watchman in the exhibit area during the hours the exhibits are closed if exhibit area cannot be secured properly by door locks.

Fire Regulations

All display materials must be flame proof and subject to inspection by the local Fire Marshal. No flammable fluids or substances may be used or shown in the exhibit area. Service Manual Exhibitor service manuals will be mailed after payment has been received. A complete set of forms for ordering services will be included in the service manual. Exhibitors are urged to take advantage of cost reductions (if applicable) offered by most contractors for advance orders. Many services cost substantially more when ordered on-site.

Enforcement of Rules

By applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in this prospectus, and of the hotel and all local and federal laws as well as any official addendum(s) to this prospectus. Deposit or receipt of an exhibitor's funds does not guarantee placement as an exhibitor. If NAPT is unable to assign an exhibitor booth space, NAPT will refund the entire exhibit fee paid. All audio equipment must be regulated so that it does not disturb neighboring exhibits. All exhibitor representatives, their agents, and consultants must maintain a professional appearance while in the exhibit hall or any other NAPT function(s). NAPT management reserves the right to determine what is appropriate as it pertains to audio equipment volume and exhibitor attire.

Violation of any of NAPT's rules and regulations may lead to an immediate shutdown of the exhibitor's booth, banning of an exhibitor's representative, or barring from participation in future meetings. No monetary adjustments will be made for exhibit shutdowns. The sharing or subleasing of booth space is not permitted. The granting of CME credits, in any category, from an exhibit booth is prohibited. Actual connection and operation of X-ray machines is not permitted, unless approved in writing by NAPT, prior to the meeting dates.



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* Breakfast Sponsorship (\$5,000)

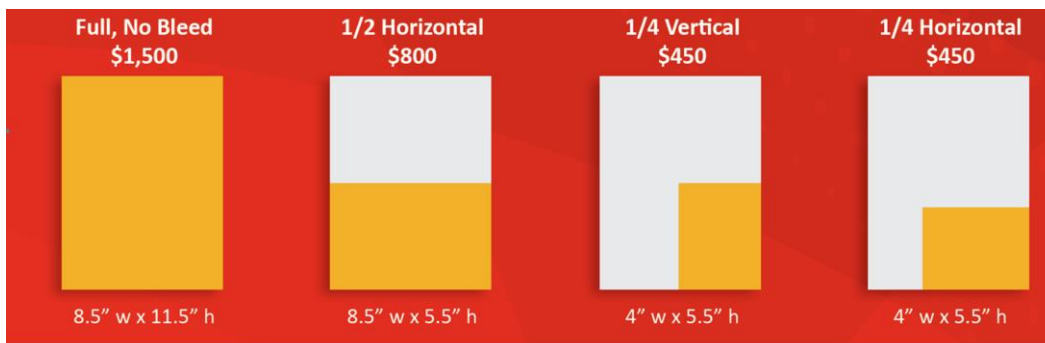
- Verbal acknowledgement in morning opening remarks
- Exclusive Recognition on signage in function area
- Recognition in Conference Program
- Placement of approved corporate collateral
- Recognition online and in mobile app

* Coffee Break (\$2,500)

- AM and/or PM availability
- Verbal acknowledgement
- Exclusive recognition on signage in function area
- Placement of approved corporate collateral
- Recognition online and in mobile app
- Recognition in Conference Program

* Printed Advertisement

- Recognition in Conference Program
- Prices as listed





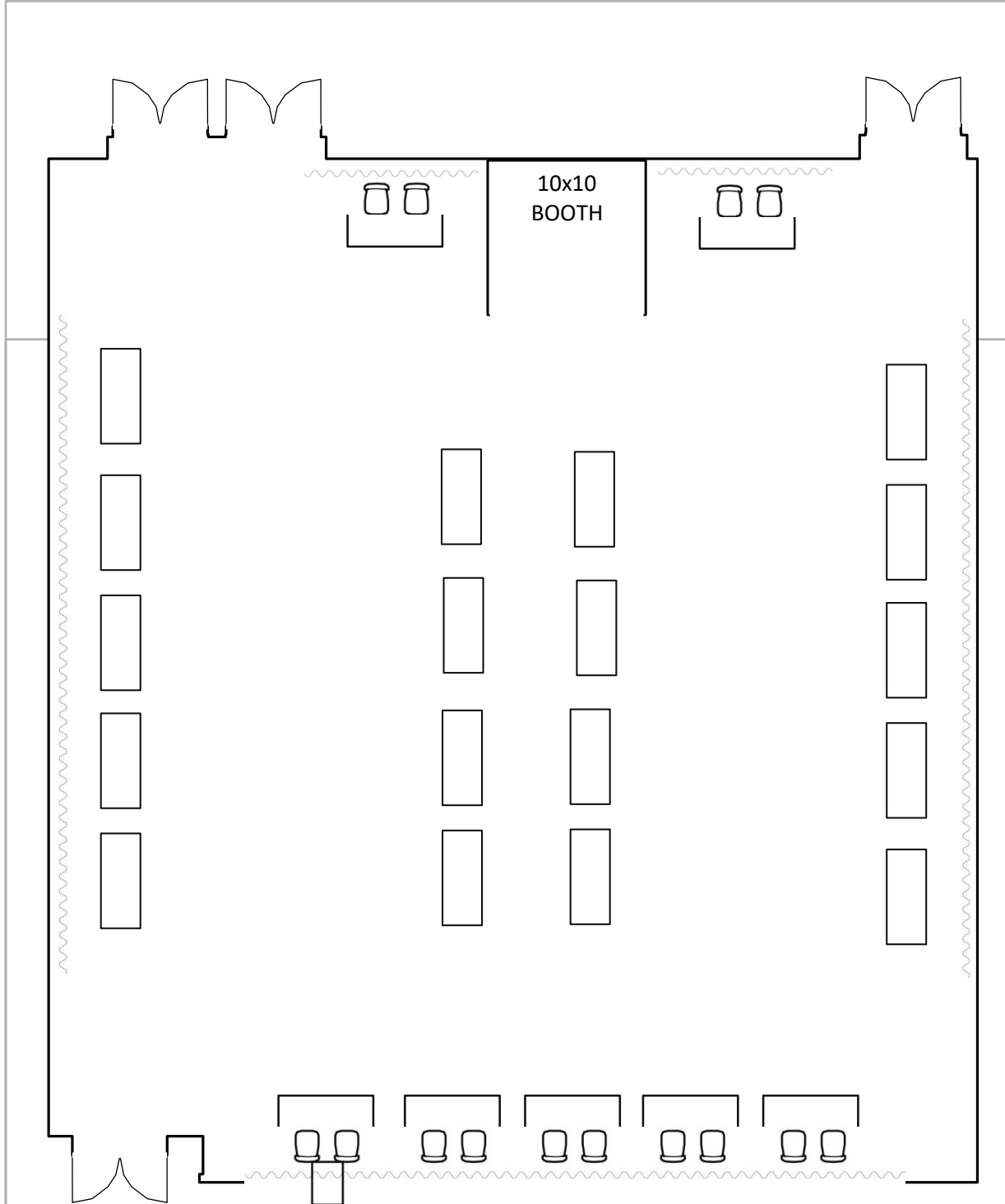
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TENTATIVE EXHIBITOR LAYOUT



Broadway 1